



## Tyre Identification & Traceability Using RAIN RFID







## PRESENTATION OUTLINE

- ☐ About ID Tech
- ☐ RFID Tyre Identification Solution
- ☐ ISO-based standardization
- ☐ 3 Types of RFID Tyre Tags
- ☐ Tag Data Format
- ☐ Various Solutions
- ☐ Key Hardware Components
- ☐ Successful Case Studies





### **About Us**

**ID Tech Solutions Private Limited** an **ISO 9001:2015** certified company formerly known as **ID Solutions was founded in April 2004** to cater to the needs of Plastic Cards and Smart Cards in the Indian subcontinent.

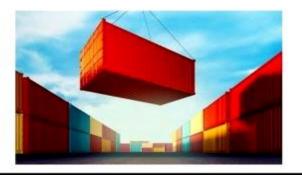
We are the leaders in the "next generation" of Smart Cards, Plastic Cards, RFID products, Card Printers, Handheld Devices, Time Recorders, Entrance Automation Products Access Control Systems, IT and other customized solutions.

Over the past 19 years, we have grown from a company primarily providing plastic cards to **Smart Cards, RFID products, Entrance Automation Products, Track & Trace Solution & Services**, one with the capability, experience, and expertise to provide customized electronic security management focused solutions and services.

Our experience and strong mission-first work ethic has helped us develop capabilities, insights, and skills that few, system integrators can match.

## 1st rfid tag manufacturer in india approved for major government initiatives





#### **Ministry Of Finance**

RFID E-Seals CBIC Approved

For Exporters





#### **Ministry Of Railways**

RFID Wagon Tags RDSO Approved

For Wagons & Coaches





## Ministry of Road Transport and Highways

RFID FasTags ARAI Approved

For Vehicles



## 1st rfid tag manufacturer in india approved for major government initiatives





JV of NICDC & NEC

RFID UHF Reader with
Antenna
&
RFID UHF Tag

For Container Tracking





Delhi Metro Rail Corporation

FASTag based & Contact Less Parking System

For Contactless Parking





### 360°RFID Solution Provider



- RFID Tags
- \* RFID Labels
- **❖** RFID Readers
- RFID Antennas
- **\*** RFID Printers





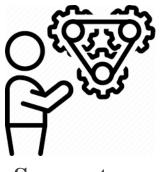
Training

- **❖** Solutions Architecture
- **❖** Installation
- **❖** Hardware Selection
- **❖** POC



- **❖** Asset Management
- **❖** Inventory Tracking
- **❖** WMS
- **\*** RTLS





Support

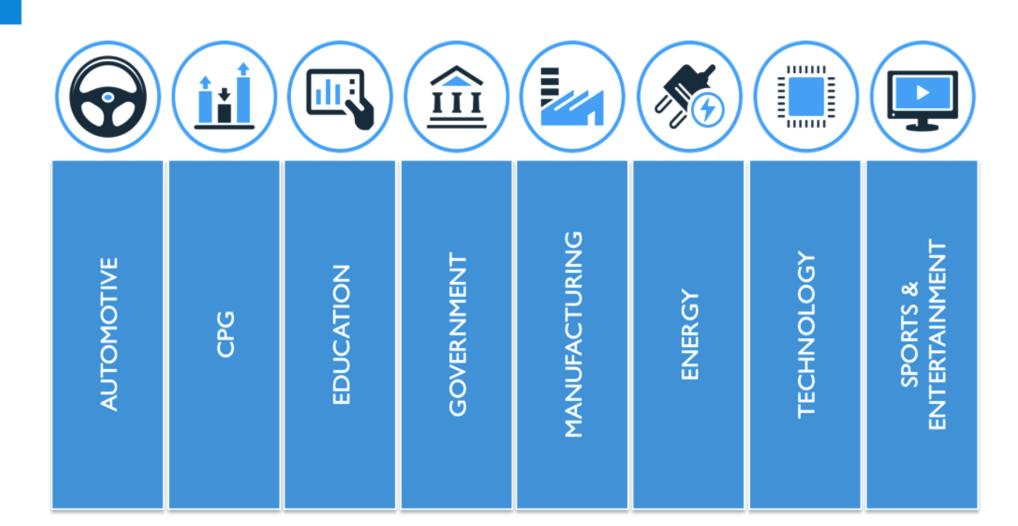
- **❖** Technical Support
- **❖** Warranty Spare management
- Extended Warranty Contracts
- **♦** AMCs/CMCs

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### **Business Verticals**

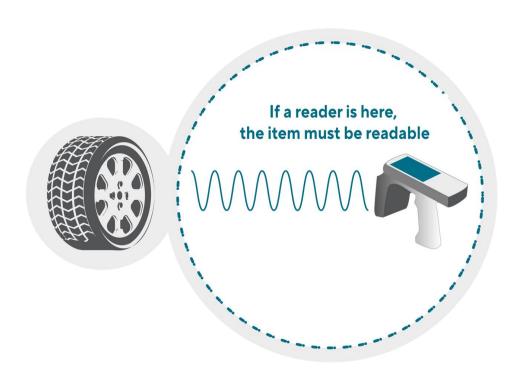




## **RFID Tyre Identification**

RFID technology improves traceability, efficiency and safety throughout the tyre lifecycle including recycling. It is now recognised as the market standard.

ID Tech provides a comprehensive RFID Solution tailored for the Tyre Industry, encompassing RFID Tyre Tags, RFID Readers (manufactured in India), and a Software Solution.







## Various Entitites Utilizing: **RFID Tire Identification**

#### **Tire Manufacturers**

- Manufacturing **Process**
- Inventory
- Logistics

#### Vehicle Makers / OEM

- Part Conformance
- Part Traceability

#### **Tire Dealers**

- Product Info.
- Order To Sale
- Inventory
- Claim Management

#### **End Users**

- Product Information
- Customer **Experience**

#### **Tire Retreaders**

- Casing Ownership
- Casing History Management

#### **Vehicle Fleets**

 Tire Asset Management

#### **Tire Recycling**

- Product
- Content **Identification**



## ISO-based standardization

## **International Organization for Standardization** (ISO):

**a. ISO 29160:** Information technology - Radio frequency identification for item management - RFID Emblem

**b. ISO 20909:** Radio frequency identification (RFID) tyre tags

**c. ISO 20910:** Coding for radio frequency identification (RFID) tyre tags

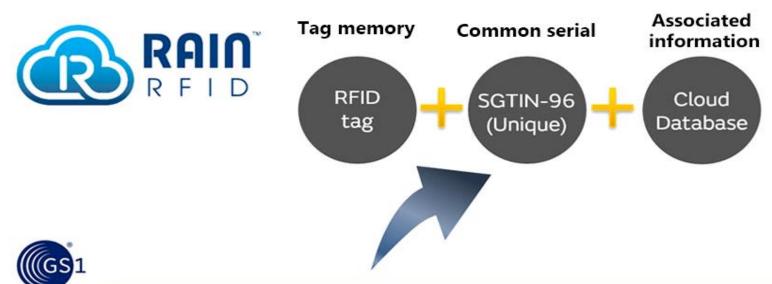
**d. ISO 20911:** Radio frequency identification (RFID) tyre tags - Tyre attachment classification







## Tag Data format



HEADER	COMPANY	ITEM REFERNCE	SERIAL NUMBER
14bits	20bits	24 bits	38bits
SGTIN96	Identifies the	Product Code	Identifies the
Description	Tire manufacture		Individual item

A tyre tag RFIDcontains the tyre's unique identifier. This is the original unique identifier of the tyre, based on the SGTIN-96 format, which includes the company prefix number, item code and unique manufacturing serial number. The RFID tags inserted in tyres comply with the international standards ISO 20909 and ISO 20910.



## Tag Data Encoding



There are two key "on tag" memory areas used for storing data.

- 1. Tag IDentification (TID): The first area contains standardized read only data.
- 1. Electronic Product Code (EPC): The second area is read and write capable and may contain user or manufacturer-defined data.

#### **Accessible Information:**

An RFID scanner that reads the RFID tag embedded in the tyre automatically accesses the tyre's commercial designation (size, brand, range). This is the basic standard service provided by the tyre industry. Any other information related to the RFID of the tyre is subject to the prior permission of the tyre user.





## RFID TYRE TAGS ATTACHMENT





### RFID TIRE SPRING TAG



This tag is developed to be embedded within the tire during the manufacturing process.

tire.

It lasts the lifetime of the

With unique identification number can be tracked to across different process.

Its advantage is small size, resist at least 200°C,etc.



### RFID TIRE PATCH TAG



Tag developed to track finished tire, with unique identification number to prevent tire theft and cloning.

It lasts the lifetime of the tire.

Attached inside the sidewall of the tire with vulcanizing agent.

Mainly used for Bus Tire, Truck Tire, Trailer tire etc.





### RFID TIRE STICKER TAG





For Storage at Manufactures & Dealers

The label features the use of a finely tuned antenna design which provides best in class read range.

RFID Labels feature a specialized high-performance adhesive meeting the toughest durability challenges of applying onto rubber surfaces.

Offering an ideal solution for WIP management, logistics, supply chain etc.





# SOLUTIONS Track, Trace and Validate your Tire Inventory

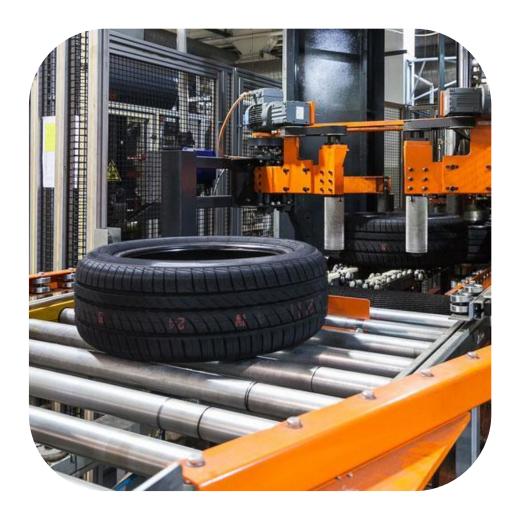


## Tire Labeling & Tagging Solutions for Manufacturing Logistics

Effortlessly track and manage tires throughout the production process using cutting-edge RFID technology. Enhance efficiency, reduce errors, and gain real-time insights into your tire manufacturing operations. Experience seamless integration and precision control, optimizing your entire manufacturing logistics with ease.

#### **Benefits of tagging tires during manufacturing:**

- Unique serialization
- Full process transparency
- Process automation
- Complete traceability down to an individual tire
- Quality and warranty management





## RFID Solutions for Tire Supply Chain and Inventory Management

Seamlessly track tire movement, enhance visibility, and optimize stock levels throughout the supply chain. Gain real-time insights, reduce manual errors, and boost operational efficiency, all while ensuring accurate and efficient tire inventory management.

## Benefits of RFID tire labeling for supply chain and inventory management:

- Automated, efficient and accurate inventory management data collection
- Supply chain process automation
- RFID long range (up to 8 meters) and throughput (bulk scanning)
- Regulatory compliance





## Tire Tagging Solutions for Fleet Management

Efficiently monitor and manage your fleet with our RFID Tire Tagging Solutions. Seamlessly track tire information, maintenance schedules, and performance data, enhancing fleet operations and optimizing maintenance processes.

## Benefits of RFID tire tagging for fleet management:

- Track individual tires for inventory management, servicing and maintenance
- Retrofit existing tires or integrate into tire during production or re-treading
- Scan tires with mobile or gateway RFID readers
- Asset management and theft detection to individual tire





## **Tagging Solutions for Re-Treaders**

Tire re-treaders, take advantage of a wide range of RFID solutions to uniquely identify tires through all stages of re-treading process. Using RFID technology, re-treaders gain full product lifecycle management (PLM).

#### **Benefits of RFID tire tagging for re-treaders:**

- Unique serialization down to the tire casing
- Complete traceability down to an individual tire casing
- Quality and warranty management
- Asset management of fleet tires



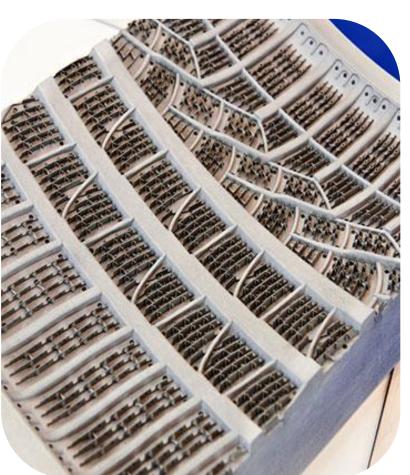


## Tracking Solutions for Mold and Tooling Management

Identify, match and manage tire molds and other tooling to a machine, production batch, machine operator and each individual tire. Advanced tagging solutions allow for unique identification. By coupling the segments with the mold casing, it takes seconds to verify that the mold is correctly assembled and ready for manufacturing.

## Benefits of RFID for Mold and Tooling Management:

- Improve process efficiency, data accuracy and transparency
- Fast and accurate locating of molds and mold parts including segments and bead rings
- One-to-one data aggregation in real time between design, mold, segments, bladder, press, operator, and tire.



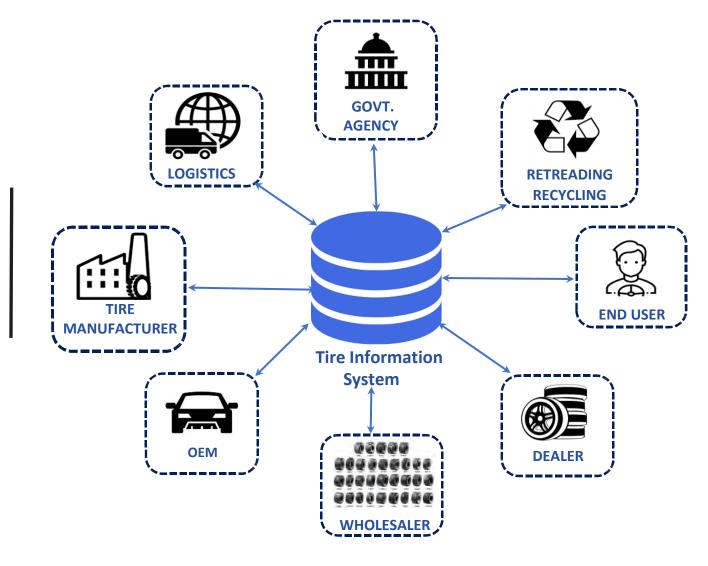




## RFID SOFTWARE SOLUTION



## TIRE INFORMATION SYSTEM



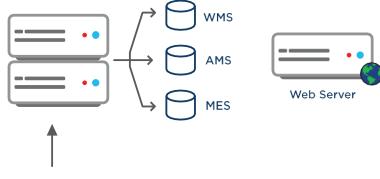




### **RFID Generic Architecture**

#### **EXISTING SYSTEMS**

- Connect to multiple applications
- Apply business logic





#### identify ▶manage ▶ track

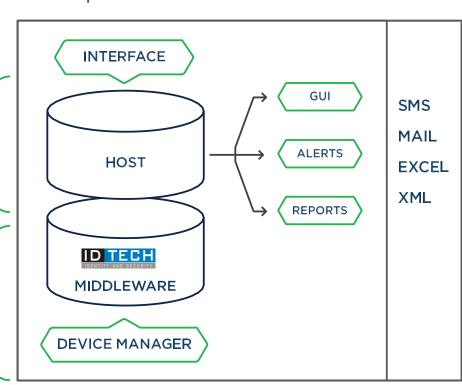
#### **BUSINESS APPLICATION**

- Interpret events
- Turn raw data into business process information
- Client customised application
- Data warehousing
- Modular Add On-Systems



#### **EVENT LAYER**

- Manage devices
- Register tagged items
- Log raw events
- Track & trace

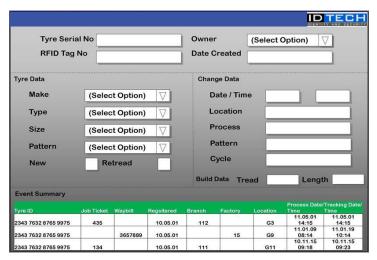




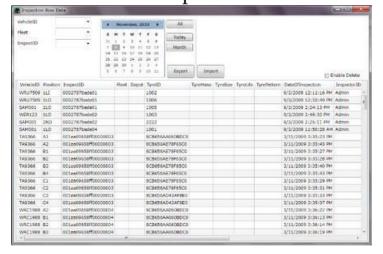




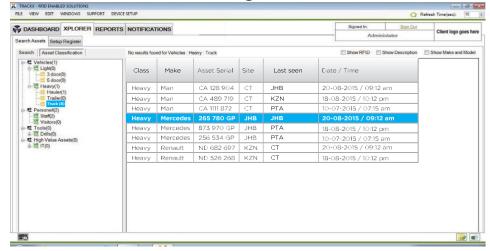
## **RFID Software Dashboard**

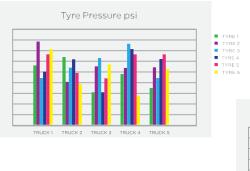


Report



Asset Registration











## **Key Hardware Components**









RFID Tyre Tags RFID Handheld Reader RFID Desktop Reader RFID Printer for Sticker Label





## **Key Hardware Components**







**RFID Portal** 

**RFID Antenna** 

**RFID 4-Port Reader** 

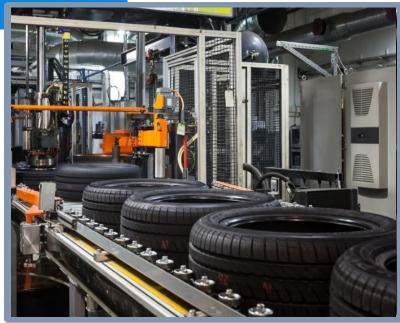




## SUCCESSFUL CASE STUDIES



### TYRE MANUFACTURER



**Industry Application: Tire Management Region: India** 

#### **OVERVIEW**

Tire Manufacturers are offering tires as a service as the new business model. This involves maintaining of tires over a period of time by the manufacturers at the fleet owners premises.

#### THE CHALLENGE

Barcoding or existing labels bring about a lot of challenges.

Easily obscured by dirt & Scratched Stored contents are limited and contents cannot be modified

#### THE SOLUTION

Each RFID tag provides a unique ID and storage memory for saving useful information manufacturers, such as production date, expiry date, size, maximum inflation pressure and so on, and can be associated with the vehicle identification number. Workers manually scan multiple tires at a time and upload captured data wirelessly to the car maker's host server

#### THE RESULTS

RFID technology allows to fetch all the records dating back to the manufacturing and batch no.

This allows them to use tires across different fleet owners.

This also helps in the In-plant R&D setups to identify suitable tested samples.

#### **HARDWARE OFFERED**

- **RFID Handheld Readers**
- **RFID Wire Tags**
- RFID Portals (In Plant)

## ID TECH

### **AUTOMOBILE MANUFACTURER**



**Industry Application: Tire Inventory Region: India** 

#### **OVERVIEW**

India has been the world's largest auto market. Tire Labelling, requires that car makers closely track tires using RFID tags, so they can be recalled if there's a problem.

#### THE CHALLENGE

Old way to track tires is using barcode and branding, which is:

Easily obscured by dirt & Scratched Stored contents are limited and contents cannot be modified

#### THE SOLUTION

Each RFID tag provides a unique ID and storage memory for saving useful information such as manufacturers, production date, expiry date, size, maximum inflation pressure and so on, and can be associated with the vehicle identification number. Workers manually scan multiple tires at a time and upload captured data wirelessly to the car maker's host server.

#### THE RESULTS

RFID technology allows for relevant data such as, make, size, pattern, and phase, to be written and stored within the microchip. This data can be retrieved with ID Tech's scanners and used to track and record its current status and whereabouts.

#### HARDWARE OFFERED

- RFID Handheld Readers
- RFID Labels

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### FLEET OWNER



Industry Application: Tire Maintenance &

Theft Protection Region: India

#### **OVERVIEW**

The biggest costs for Transporters & Fleet Owners other than fuel is the tire.

Tires are like consumables for this industry and thus they need to make sure they get the ,maximum output from the same.

#### THE CHALLENGE

Drivers Replacing New Tyres By Old Tyres Maintaining the location of the tyres fitted onto a truck as per the decided schedule.

#### THE SOLUTION

Every Tire is tagged with a RFID Tyre Patch and every vehicle is tagged with an RFID Windshield Tags.

All the Tire tags are mapped with the Master Vehicle Tag.

The tags are read every time they enter and exit the vehicle yard before they start or complete their journey making sure the tyres are identified & traced at all times.

#### THE RESULTS

RFID technology allows for relevant data such as journey's completed, kms run and most importantly theft protection.

#### **HARDWARE OFFERED**

- RFID Handheld Readers
- RFID Tire Patch & Windshield Tag
- RFID 8 Port Readers
- RFID Circular Polarized Antenn

Tech Solutions Pvt. Ltd.



## ID TECH

### TIRE RETAILERS



**Industry Application: Tire Inventory** 

Region: India

#### **OVERVIEW**

Dealers need to keep an inventory of tires based on the different car models which sometime becomes a difficult task.

#### THE CHALLENGE

Old way to track tires is using barcode and branding.

However barcode scanning for stock taking is a time taking process. Searching of a particular tyre is not possible.

#### THE SOLUTION

Each RFID tag provides a unique ID.

RFID Handheld Readers are used for Inventory, Search and Identify operations.

The Invoicing part is also linked with RFID tags helping the dealer to maintain a real time stock.

#### THE RESULTS

RFID technology helps in a faster turn around time for the dealer.

This gives more visibility to the stock and helps movement of stock on FIFO basis.

#### **HARDWARE OFFERED**

- RFID Handheld Readers
- **RFID Labels**





# THANK YOU



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